## IN THE U.S. PATENT AND TRADEMARK OFFICE Patent Application Transmittal Letter

COMMISSIONER FOR PATENTS Washington, D.C. 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n):(X) Utility ( ) Design

(X) original patent application,

( ) continuation-in-part application

INVENTOR(S): Howard Taub; Stephen T. Gase; Ross R. Allen; Barclay Tullis

TITLE:

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Systems and Methods for Providing Incentives to Consumers to Review Distributed Content

Enclosed are:

( <b>X</b> )	The Declaration and Power of Attorney. (X	signed ( ) unsigned or partially signed
( <b>X</b> )	sheets of drawings (one set)	( ) Associate Power of Attorney
( )	Form PTO-1449 (X) Inform	ation Disclosure Statement and Form PTO-1449
( )	Priority document(s) (x) (Other) ((4) Cited Refere	nres (fee \$ )

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE		(5) TALS	
TOTAL CLAIMS	48 — 2	28	X \$18	\$	504	
INDEPENDENT CLAIMS	5 —	3 2	X \$84	\$	168	
ANY MULTIPLE DEPENDENT CLAIMS	0		\$280	\$	0	
BASIC FEE: Design ( \$330.00 ); Utility (\$740.00 )  TOTAL FILING FEE  OTHER FEES  TOTAL CHARGES TO DEPOSIT ACCOUNT					740	
					1,412	
					1,412	

Charge \$ 1,412 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 under 37 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

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Date of Deposit	
I hereby centry that this is using deposited with the United State Postal Service "Express Mail Post Office to Addressed Service under 37 CFR 1.10 on the date indicated above and is addressed to: Commissioner of Patents, Washington, D.C. 20231.  By	
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Respectfully submitted,

Howard Taub; Stephen T. Gase; Ross R.

Allen; Barclay Tullis

James R. Banowsky

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Reg. No. 37,773

Date: 11/29/01

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